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*The Israel Committee of Santa Barbara Presents  
The Sixth Annual Community-wide*

## **TEACH-IN ON ISRAEL RE-VISIONING ZIONISM**

A day of learning and schmoozing and fabulous food and fantastic speakers. Plus a terrific selection of breakout sessions on Israeli culture, history, politics and more.

Sunday April 22, 2012  
8:30 am to 4:30 pm

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Santa Barbara Hillel  
781 Embarcadero Del Mar  
Goleta, CA 93117

Brought to you, free of charge, by The Israel Committee of Santa Barbara, in conjunction with Santa Barbara Hillel, Community Shul of Montecito and Santa Barbara, Tri-Counties ADL, and Jewish Federation of Greater Santa Barbara

**For directions and more information, please visit <http://ic-sb.org>  
or find us on Facebook**

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# TEACH-IN ON ISRAEL: RE-VISIONING ZIONISM

A day of learning and schmoozing and fabulous food and fantastic speakers.  
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## 8:30 AM MORNING NOSH

Provided by the Israel Committee

## 9:30 AM SPECIAL GUEST SPEAKER

### Israeli Consul General David Siegel

We are honored to have as our special guest speaker the senior representative of the State of Israel to the Southwestern United States, Israeli Consul General David Siegel. Mr. Siegel previously served in the Embassy of Israel as Chief of Staff to three of Israel's Ambassadors to the U.S. For nearly a decade he was Israel's voice to the Washington press corps, and was deeply involved in policy coordination with the State Dept., National Security Council and the White House. During these years, Mr. Siegel also participated in the 1998 Wye River talks and the Camp David Peace Summit in the Fall of 2000.

## 10:30 AM MORNING KEYNOTE

### TAL BECKER, Fellow of the Shalom Hartman Institute of Jerusalem

*Not Your Grandmother's Zionism*

Tal Becker is a Fellow at the Hartman Institute in Tel Aviv, who previously served as an advisor to then-foreign minister Tzipi Livni. Before that he was legal advisor to the Permanent Mission of Israel to the United Nations from 2001-2005. Drawing on these experiences, Becker now makes a case for all Jews to engage anew with how we define our Zionism, challenging us to make the connection between the core ethical values of our tradition and an enduring commitment to the existence of Israel as a Jewish state.

## 12:00 PM BREAK-OUT SESSION I

Topics to choose from:

- *Israel and a Changing Middle East: Challenges and Opportunities* (Tal Becker)
- *Israel History 101, An Overview* (Roberta Seid, UC Irvine Professor, Head of Education/Research for StandWithUs)
- *Israel Advocacy Toolbox* (StandWithUs)

## 1:00 PM LUNCH

Provided by the Israel Committee

## 1:45 PM AFTERNOON KEYNOTE

### GERSHOM GORENBERG, Author and Journalist

*The Unmaking of Israel*

An Orthodox Jew and an "Israeli by choice," Gershom Gorenberg is the author of *The Accidental Empire* and the recent *The Unmaking of Israel*, and is the recipient of the National Book Award for Yitzhak Rabin, Shalom Friend. As a commentator, he has appeared on Sixty Minutes, Nightline, Dateline, Fresh Air and CNN. His recently published book, *The Unmaking of Israel*, addresses what he views as the dangers to Israeli democracy from the growing power of the ultra-Orthodox and the religious settler movement.

## 3:15 PM COFFEE BREAK

## 3:30 PM BREAK-OUT SESSION II

Topics to choose from:

- Gershom Gorenberg - An Opportunity to Continue the Discussion on *The Unmaking of Israel*
- Changing Gender Roles in the IDF (Meital Levy, Santa Barbara Hillel Israel Fellow)
- Israeli Politics and the Israeli Political System - The Context and Constraints of Israel's Political Leadership (Heather Stoll, UCSB Associate Professor)

## 4:30 PM Wine and Cheese Reception